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Sleeth Gallery presents: *The 17 Tips Project*
A curated exhibition of local, national and international works

BUCKHANNON, WV –

The Sleeth Gallery is proud to present an exhibition of local, national and international works, curated by Ellen Mueller, November 6 - November 15, 2012. The gallery is open Monday - Friday, 12:00pm-5:00pm (or by appointment). The Sleeth Gallery is located on the first floor of McCuskey Hall at West Virginia Wesleyan College, at the intersection of East Main Street and College Avenue in Buckhannon, WV. Admission is free.

Mueller began *17 Tips* as an open-source project in response to Brooklyn-based artist William Powhida's work, *Tips for Artists Who Want to Sell (New and Unimproved)* (2010). Over the course of 17 weeks, artists were given a weekly prompt based on one of Powhida's original tips, culminating in a catalog and curated exhibition. The works included in the *17 Tips Project* are diverse in media, including traditional 2D and 3D media, internet art, animated GIFs and video. The exhibition and catalog includes the work of 17 local, national and international artists.

An opening reception will be held on November 8 at 4:30pm in the Sleeth Gallery.

Warning: this exhibition contains subject matter that some may not find suitable for all ages.

For more information about Sleeth Gallery or larger press photos, please contact Gallery Director, Phil McCollam, at sleethgallery@wwvc.edu or at (304) 473-8433. Further information about the *17 Tips Project*, including a collection of all of the works collected during the project, can be found at <http://17tips.blogspot.com/>.

Photo credit: *Moby-Dick, or, The Whale* by Joseph Young, 38 pg book, detail, 2012

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